



# Junior Event and Marketing Coordinator

## Bee part of the Swarm.

Do you want to be part of a company that is a hive of activity?

At ThinkParQ, we're an enthusiastic and passionate international team helping our customers maximize the value of their data by developing some of the fastest, scalable, flexible, and robust products and solutions for all performance-oriented environments including HPC, AI and Deep Learning, Life Sciences and Oil & Gas.

### Are you an ambitious, motivated individual eager to kickstart your career in events and marketing?

We're seeking an Events and Marketing Coordinator to join our dynamic team. This role offers the chance to collaborate closely with our creative marketing and sales departments, helping drive key marketing initiatives and contribute to achieving our annual business targets. As a key part of the go-to-market team, you'll play a vital role in creating and delivering impactful messaging and campaigns that engage customers and partners worldwide.

#### Key Responsibilities:

- Marketing Coordination: Assist in the planning and execution of the company's marketing activities, ensuring they align with our strategic goals.
- Event Management: Organize and coordinate a variety of events, including trade shows, internal and external company events, user group meetings, live and virtual events, and webinars.
- Content Development: Collaborate with internal teams to develop content and campaigns that resonate with our target audience.
- Lead Engagement: Utilize a variety of channels to engage, nurture, and convert prospects, contributing to the overall success of marketing campaigns.

#### Required and Desirable Skills

- Experience with design programs i.e Photoshop, AI, or other application
- Creative thinker who is challenged to think outside the box
- Confident business communication skills
- Team player who can also work independently within a global team
- Multitasker with high interpersonal skills, time management and organization skills
- Fluent Business English

#### Benefits

- Permanent contract based on 40h/week
- Flexible working arrangements
- Home office based (Germany).
- Up to 30 days of holidays
- Work-Life-Balance Environment
- An enthusiastic and motivated team, always offering a helping hand
- Opportunity to expand your career internally across functions / departments
- Live and virtual team events and meet-ups

#### Location:

- Germany (Remote)

Please send your application to [marketing@thinkparq.com](mailto:marketing@thinkparq.com)  
To learn more about our data protection declaration, please visit:  
[http://www.beegfs.io/docs/Data\\_protection\\_declaration.pdf](http://www.beegfs.io/docs/Data_protection_declaration.pdf)